



COMPANY PROFILE



KALEPRINT

Welcome

If you are looking for a print partner that will make your life easier when ordering print, you have come to the right place. Kale Print is an award-winning, family owned and operated business with a reputation for quality, service and innovation. Our people make the difference.

Based in the Bay of Plenty, we provide design and printing services for clients both locally and nationally. With a team of 40, there is a huge wealth of resource and experience for our clients to tap into. We have some of the most knowledgeable and passionate people in the industry working at every touch point. Specialist consultants from various design and print backgrounds are on hand to guide you through the process of ordering complex projects. They pride themselves on delivering great service and helping you find innovative ways to break through the competition and get your customer's attention. This is a truly valuable part of the Kale Print experience that sets us apart from our competitors.

Grounded in generations of printing history, Kale Print lead the way on the national stage. Embracing advancements in technology providing you best-in-class printing and speed to market. Our end to end solution means one point of contact for all your visual communication needs.

Let us take care of you, so you can get on with growing your business.





At your disposal are a team
of dynamic, passionate experts.

Your print journey starts
with our Account Managers,
each offering their own unique
set of skills, ensuring your
job is a success.





GRAPHIC DESIGN /
DIGITAL PRINT /
OFFSET PRINT /
WIDE FORMAT
PRINT /
SIGNAGE /
PROTOTYPING /
PACKAGING /
MERCHANDISE /
FINISHING /
CAMPAIGN
MANAGEMENT /
LOGISTICS /



Innovation

The print industry is constantly evolving and whilst many other companies have ceased investing in commercial print technology, we remain print focused. As one of New Zealand's leading print companies, we owe our continued growth and success, in part, to embracing new technology with a clear vision for the future. Every new technology acquisition is driven by our desire to create a better experience for our customers.

What does this mean for me you may ask? This means that we can offer you greater benefits than most other printers in New Zealand. Faster output, better quality, premium vibrancy, with cost-effective and environmentally friendly options available from one source.

Our service is tailored to your needs. From online ordering for those repeat jobs and personalised business cards. To specialist consultants who will come to you and share their wealth of knowledge for that complex print project.

Environment

As a family business that has been operating for more than 35 years, we firmly believe it is the responsibility of each generation to leave things in better shape for the generation that follows.

Operating in a responsible way has become part of our DNA.

We do this by actively participating and supporting our community on a local and national level.

By proactively pursuing sustainability credentials as proof of our commitment. By providing a safe and inclusive culture where diversity is valued.

When you choose Kale Print as your preferred print partner, we will not only provide you with a quality product but also demonstrate opportunities to reduce your impact on the environment.

In 2019 we achieved FSC accreditation, a first for our industry in the Bay of Plenty.

The Forest Stewardship Council (FSC), is an internationally recognised organisation responsible for promoting and monitoring environmentally appropriate, socially beneficial and economically viable management of the world's forests.

FSC certification tracks the wood from the forest to the shelf. So when you see the FSC label on a product, you can be sure that the paper came from responsible sources and has followed a strict chain of custody.



Kale Print has signed onto TOITŪ ENVIROCARE, and is committed to achieving carbonzero certification by 2023.



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Who we help & how

Our clients include small to medium enterprises and large corporations across many industry sectors. Manufacturing and export, local and government, education, retail and finance. As an independent family owned business, we have become a trusted partner for many other trade printers, agencies and creatives throughout New Zealand.

Our team include designers, print consultants, online ordering specialists, offset and digital print managers, packaging and labelling experts, signage and point of sale manufacturers, installers and a finishing and logistics team.



Graphic design

With a team of in-house graphic designers and brand experts on tap, you have all your visual communication bases covered at Kale Print. From logo and brand development, stationery design, right through to full catalogue layouts or simply to set up your files, our studio of creatives ensure your project is set up correctly for production and meet deadlines with flair!

Digital print

Short run? Printing made fast and easy, for less.

With so many stock options available now and a range of embellishments to make your project stand out from the crowd, talk to our consultants about your next print project. Need ideas? Check out our website and Instagram feed for the latest trends.

Our digital equipment can duplex and personalise on a wide variety of in-house papers and packaging boards from 80-400gsm onto a maximum sheet size of 364x660mm. With digital embellishments including white, neon and clear toners offering more wow for less.



Offset Print

We only use the 'best in class' technology.

For medium to high volume print, our A2 and A1 modern offset printing equipment will give you consistent colour match and best value for every print project. Our presses use UV print technology for instant drying and more vibrant colour. This means you get a quality finish and speed to market every time. Perfect for booklets, packaging and high-volume print collateral projects. We know our clients are time poor, so tell us when you need it and we will make it happen.

Wide format printing & signage

From posters, exhibition and neon signage, to vehicle and building graphics, we have got the products to help promote your business on a larger scale!

With our extensive production equipment capability, a range of substrates such as corflute, ACM and paylite we can help you make an impact on a larger scale. Gloss or matt laminate options; indoors or outdoors; paper or polyester, when size does matter, we have the right solution for you.

Prototype

Utilising our Kongsberg digital cutting table, we can manufacture packaging prototypes. Perfect for those looking for an innovative way to get their products to market. Box development and design services from start to finish.

...YOU GET
A QUALITY
FINISH AND
SPEED TO
MARKET
EVERY TIME





Wayne Tait Photography





Merchandise

Looking for something a little different? Through our trade partners we provide our clients with premium promotional products and business gifts for those events and special occasions.

Pens, tote bags, keyrings, cups and mugs. The options are endless.

Finishing

Die-cut, folded, stapled, PUR bound, our passionate team take care of your project, right until the moment we put it in your hands.

Campaign management

Planning to print multiple products for a mailing or event? We have the experience, processes and technology to deliver a seamless campaign. Utilising offset, digital and wide format print, we can deliver in full, on time and to specification. Including colour matching across a variety of printed products.

Mailing & logistics

Once we have finished your job, our service extends right to the end to suit your requirements.

Mailing and lodgement through the NZ Post Network. Packaging, labelling, freight, logistics and storage of printed material.

OUR PASSIONATE TEAM TAKE CARE
OF YOUR PROJECT RIGHT UNTIL THE
MOMENT WE PUT IT IN YOUR HANDS



STATIONERY /
BOOKS /
MAGAZINES /
PUBLICATIONS /
FLYERS /
BROCHURES /
PACKAGING /
LABELS /
POSTERS /
POINT OF
SALE MATERIAL /
SIGNAGE /
LARGE FORMAT
PRINT /
PROMOTIONAL
MERCHANDISE /
GRAPHIC DESIGN /
ECO & FSC OPTIONS /



TELL US WHEN YOU NEED IT
AND WE WILL MAKE IT HAPPEN



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